

CROSSPOINT **ONE** CAPITAL

INVESTOR PRESENTATION

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ABOUT CRYPTO

There are many avenues to hear about the crypto market and what crypto is. There is excitement around the possibilities with legitimate use cases as well as social misinformation to drive profits by scammers. It is difficult to sift through the noise to understand what the crypto market really is.

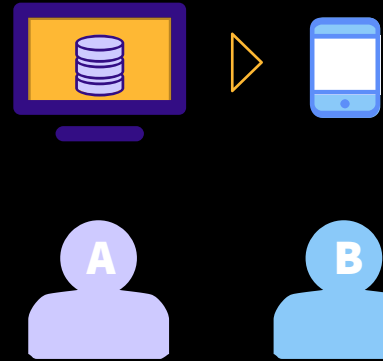
Starting with the foundation of what blockchain technology is, how crypto currencies compare to traditional stocks, and outlining some of the major challenges and risks found within this market will show why our strategy is setup to win.

WHAT IS BLOCKCHAIN TECHNOLOGY

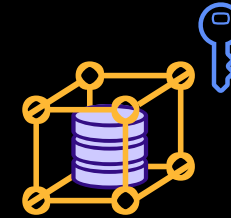
Blockchain technology was created to offer a decentralized system for transactions that would prohibit fraudulent transactions.

Cryptocurrencies utilize blockchain technology to ensure that every transaction is validated and that the 'network' approves that the transaction is authentic. This prevents fraud and protects all parties to the transaction.

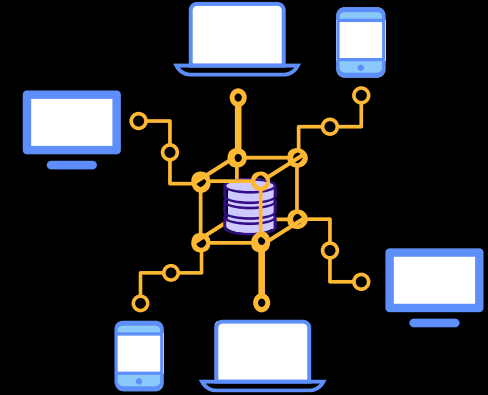
1 A wants to send money to B



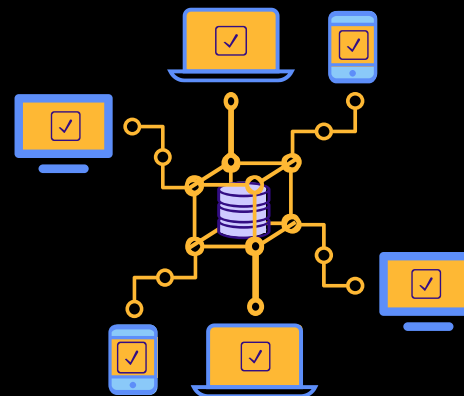
2 This transaction is represented online as a block



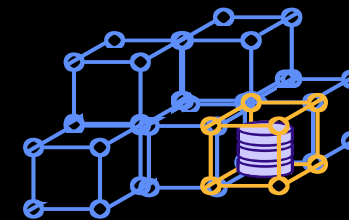
3 The block is sent to every party in the network



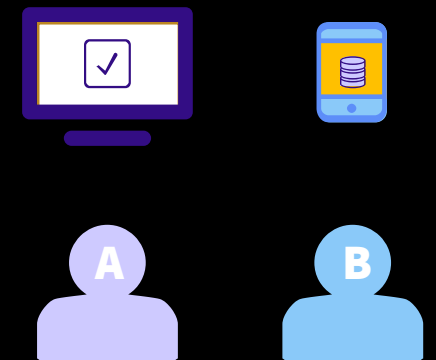
4 The network approves the transaction



5 The block is added to the blockchain



6 The transaction is complete



CRYPTO VS STOCKS

The crypto market has similarities with the stock market with some key differences. One major difference is maturity of the market and another is the potential use of what you purchase and have possession of.

CRYPTO

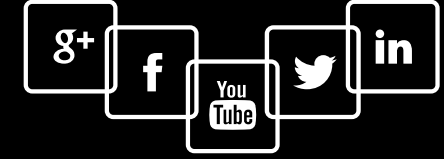


Represents a currency that can buy other things or be transferred back to dollars

You are investing in a new technology called blockchain

Since the technology is in its infancy, the market is volatile and full of opportunity

STOCKS



Represents equity in a company that may earn dividends and sold for dollars

You are investing in a company and their future

The market is more mature and predictable in comparison

TODAY'S CRYPTO IS LIKE THE LATE 90s INTERNET

CRYPTO COMPLEXITIES

The crypto markets are extensive and complex. Not only does it take technical skills to really profit from the current volatility, but it also takes patience and measuring risks.



BARRIERS TO ENTRY

- Technical Skills
- Market Knowledge / Monitoring
- Government Regulations



CHOICE FATIGUE

- 300 + Exchanges
- 7,000 + Coins
- Social Media Noise



MARKET RISKS

- Volatility / Flash Crashes
- Crypto Whales & Scammers
- Unknown Future



UNEXPECTED COSTS

- Deposit / Withdrawal Fees
- Trading Fees
- Hidden Fees

CRYPTO = WILD WEST

OPPORTUNITIES ABOUND & RISKS ARE EVERYWHERE

Immense return potential

Fast growing market

New use cases keep arising

Scammers and fake coins

Volatile market conditions

Government unknowns



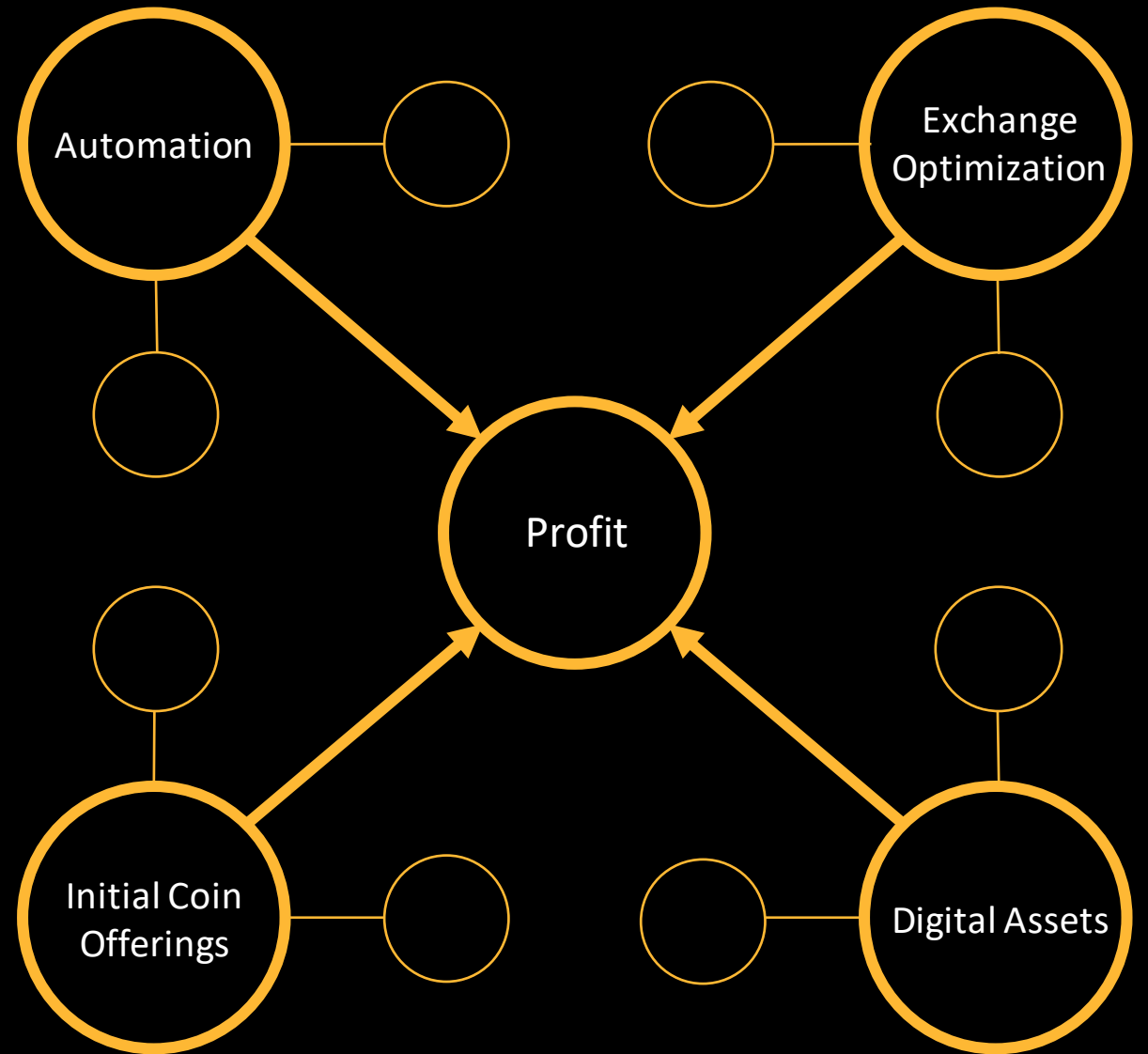
OUR STRATEGY

Imagine being able to invest in Google when they started their search engine called Backrub that was the first way to organize links and information on the internet or Amazon when beginning with book sales that disrupted all physical book sale retailers.

This Crypto market is like the internet in the late 90s. Most of the current market will not exist or look the same in the future, there is a ton of opportunity, and we will be in the market to have the pulse of what is coming as well as take advantage of the current volatility as the market matures.

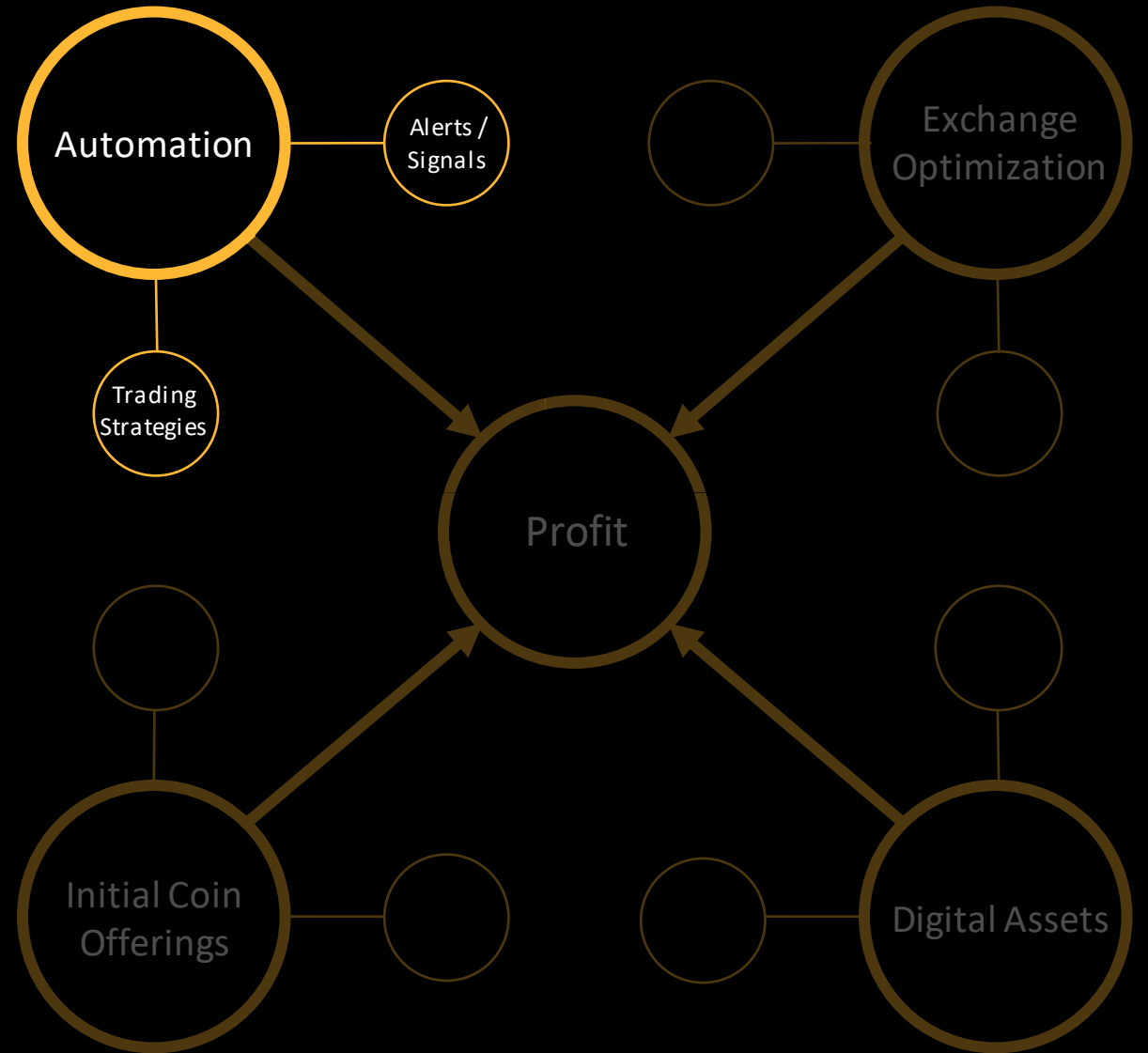
OPPORTUNITY IN MARKET

There are many layers to our opportunity in the market. We will leverage the wild west nature of this market and the multiple layers of complexity to win.



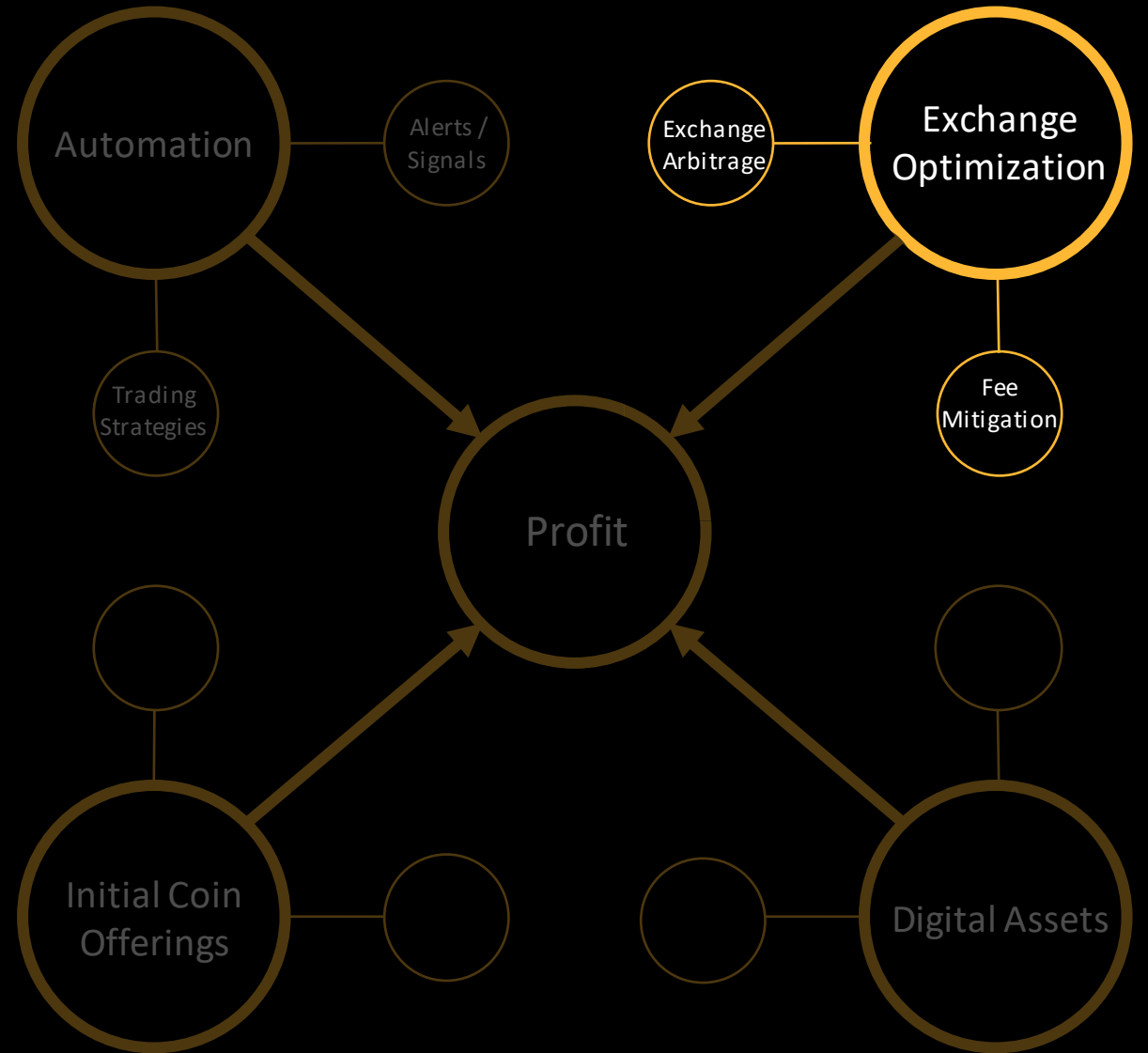
AUTOMATION

Speed and agility are key when dealing with the current state of the crypto market. In order to capture opportunity, we will leverage bespoke automations to quickly and efficiently find and capitalize on opportunity while reducing human error.



EXCHANGE OPTIMIZATION

Exchanges have variations that need to be considered in our model ranging from various fees, differing price per coin between exchanges, varying volume of coins on each exchange, and government restrictions that can change rapidly.



INITIAL COIN OFFERINGS

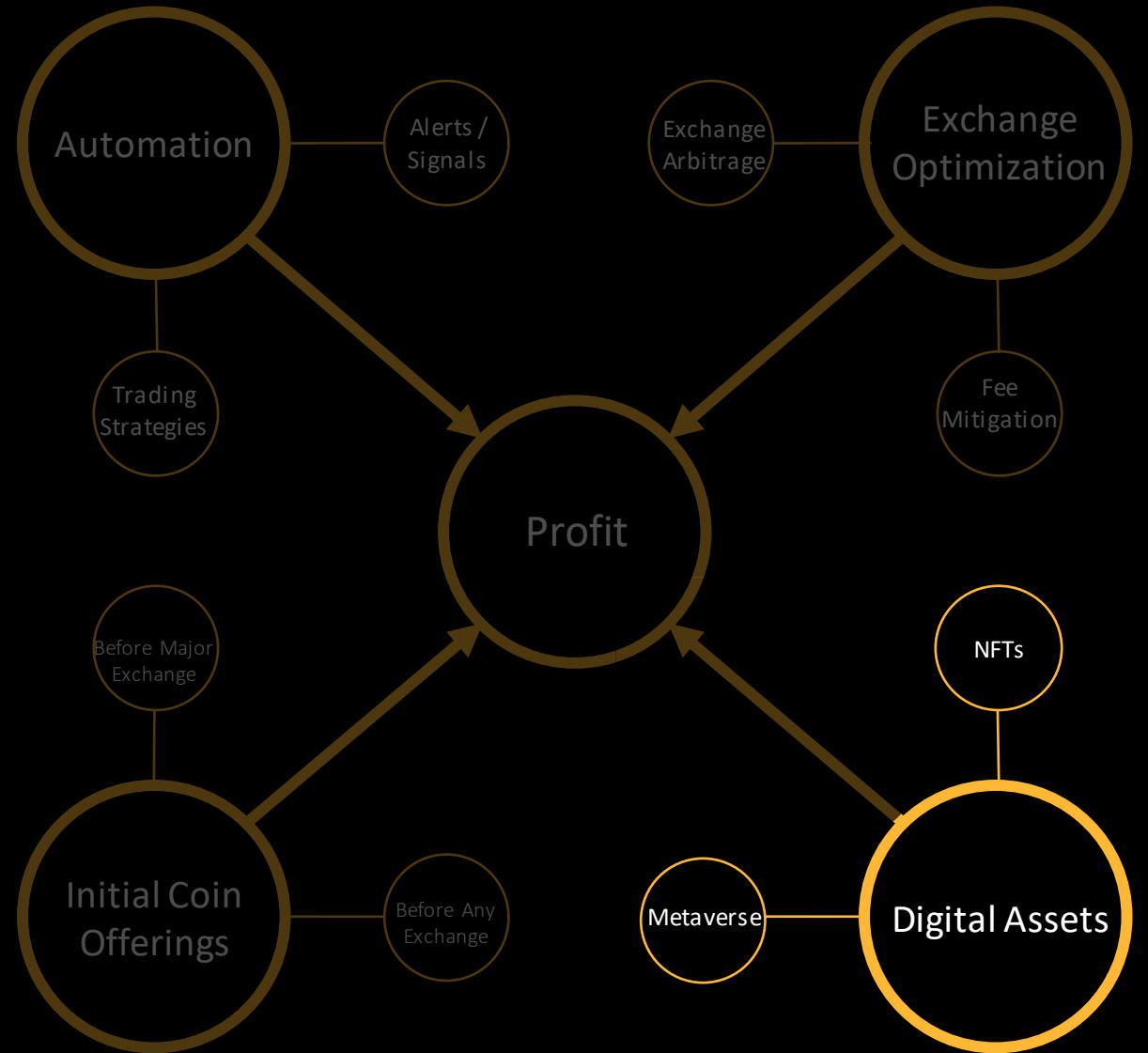
Like IPOs, ICOs are new coins to the market.

This strategy has two facets, purchasing coins that are completely new to the market, before listing on any exchange, or relatively new to the market, before being listed on any major exchanges.

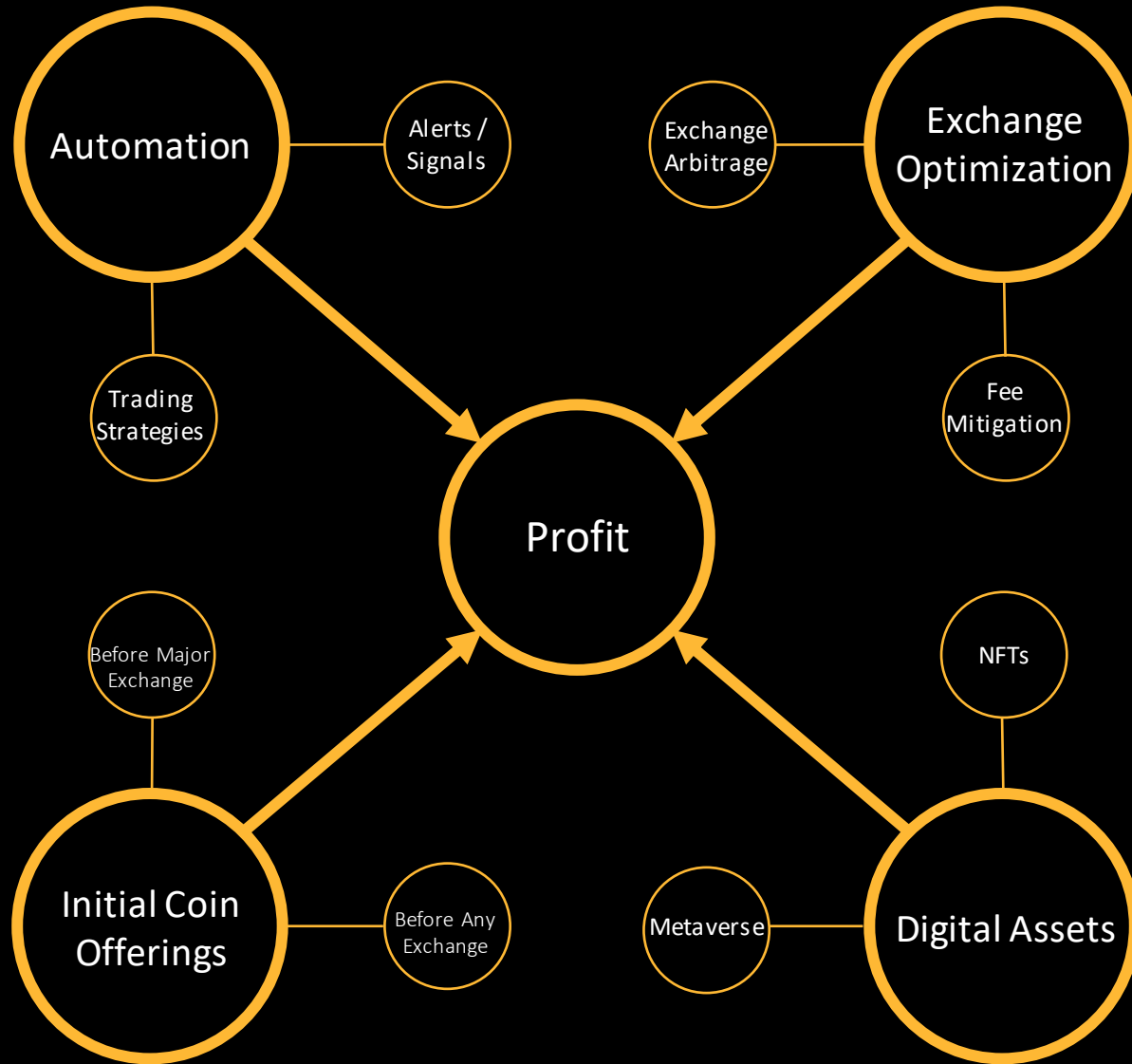


DIGITAL ASSETS

As the blockchain builds way to what many are calling the metaverse, digital assets will also become more prevalent. NFTs are the first major instance of this new asset class and part of the strategy will be keeping a pulse on this growing opportunity.



**MINIMIZE
LOSSES**



**MAXIMIZE
GAINS**



WHY NOW

As the technology continues to mature and governments grasp how to handle this new market, it will begin to stabilize and promote more innovation. During this time of high volatility and the formation of what will become the future of crypto, now is the time to get involved.

In order to see where the market is going, it is important to be a part of the waves and new structures for finding information. This market is not traditional and by the time major news picks up stories about crypto, it is often too late to take action. This market is run through Twitter, Telegram, and Discord to quickly pass information. Now is the time to be plugged in and capitalize on the opportunities.

ADOPTION CONTINUES TO GROW

According to a July 2021 report by Crypto.com 221 M people are using cryptocurrencies which is up from 106 M in Jan 2021.

221,000,000
USERS OF CRYPTO

\$1,630,000,000,000
CURRENT MARKET CAP

CRYPTO IS GOING MAINSTREAM

Governments, financial institutions, and major brands are starting to pay attention to crypto and get involved.

- Chase, Standard Chartered, and BNY Mellon are among many banks that have invested in and hold crypto currencies.
- Fidelity, Morgan Stanley, and Goldman Sachs have started buying and offering investments in crypto currencies
- Tesla and Square are among the first companies to purchase and own crypto currencies on their balance sheets as assets.
- Disney developed its own blockchain protocol and has also started an NFT project in November 2021.
- El Salvador has declared Bitcoin legal tender and is planning the first “Bitcoin City”
- There are Bitcoin rewards credit cards



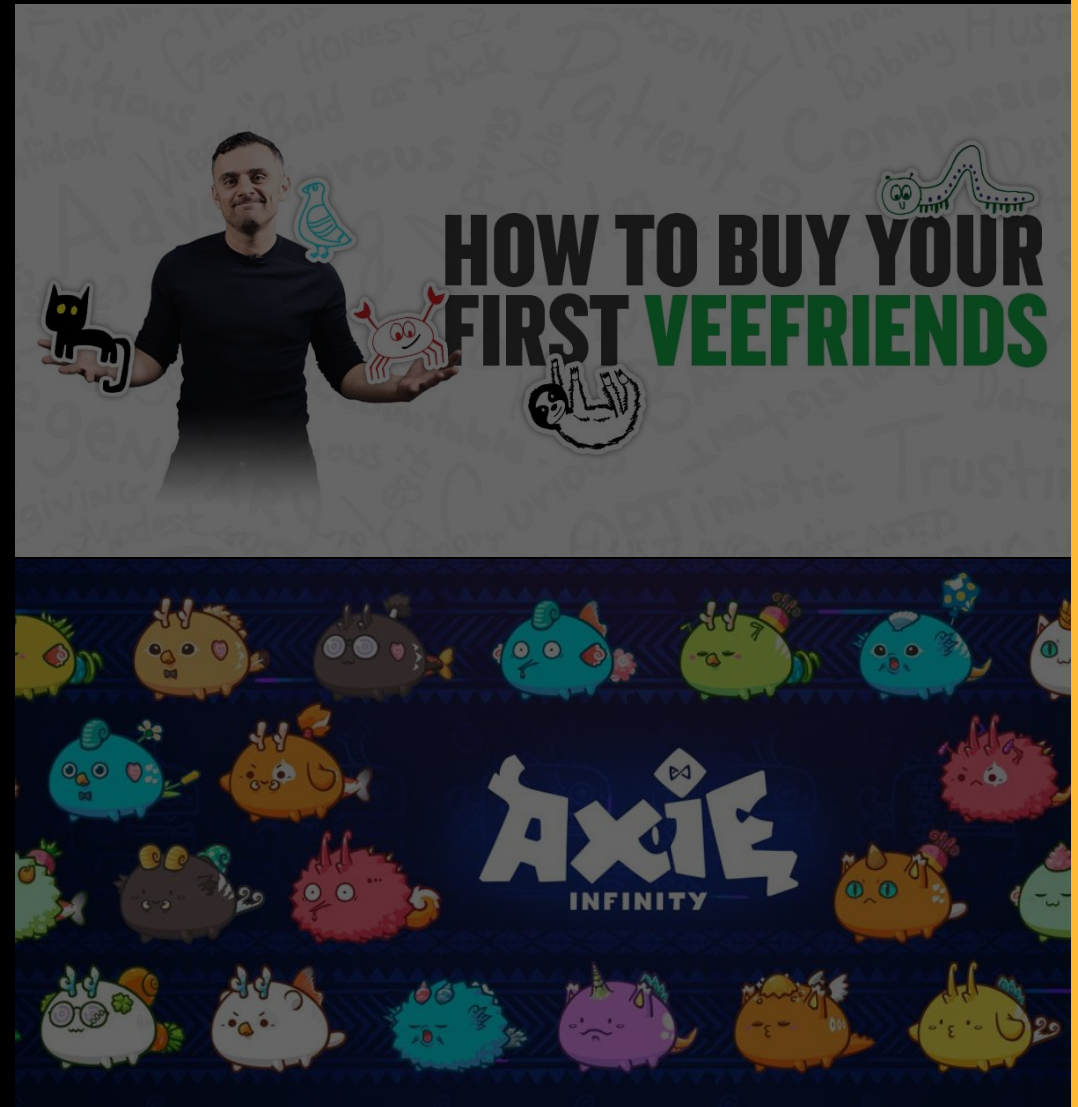
Sources are in the Appendix

THE NFT (NON-FUNGIBLE TOKEN) MARKET

NFTs are the beginning of mixing real assets and crypto. Many think about the art world as the NFT market but miss the nuances of what others are doing that can add value beyond ownership of digital art.

Gary Vee: He launched an NFT project that has real world benefits. His project is called VeeFriends and each of the NFTs come with things like access to his conference or periodic calls with him.

Axie Infinity: A popular NFT driven game where you can battle and earn new NFT creatures that can then be sold on their market



THE FUTURE: METAVERSE



Ready Player One and Wreck It Ralph 2 did a great job of helping visualize what the concept of the metaverse is.

- A place where in game currency earns crypto currencies
- VR land owned and operated by various brands
- A fully VR / AR world to be explored and built

Source: Screenshots from Ready Player One and Wreck It Ralph 2

ABOUT US

We have a unique team with compounding skills. Our passion for this market as well as our experiences set us up to win in this space.

**DAVID
PHILLIPS**
CEO / CFO



David has over 12 years in Corporate Finance, with an additional 20 years in Information Technology. He has experience as a corporate director, CFO of a Private Investment Fund, and is a former Founder, Entrepreneur and CEO of a successful eCommerce company. David has Mergers & Acquisition experience, recently holding a critical Finance role in a \$40 Billion+ mega-merger. David is also a Certified Financial Planning and Analysis professional and a CPA candidate. David holds his bachelor's degree from MidAmerica Nazarene University, a Master of Science Degree in Computer Information Systems from University of Houston-Victoria, and a Master of Business Administration (MBA) in Finance from Strayer University. David has recently brought his vast technology and finance experience into the Cryptocurrency world and has been utilizing technology and automation to take advantage of the vast opportunities within the Cryptocurrency environment. With over 30 years of career experience in IT, Finance, eCommerce, early-stage companies and publicly held Fortune 100 companies, David brings a breadth of experience to his role as CEO/CFO of the Managing General Partner, Crosspoint One Capital LLC.

BRAD
HOFFMAN
COO / CIO



Brad has over 10 years of experience in corporate operations, finance and product strategy. He has held multiple associate director positions overseeing finance, product strategy and purchase experience. In addition, Brad has an extensive set of technical skills to complement his overall skillset. Brad has overseen the full end to end purchase experience for groundbreaking insurance products. He has also spearheaded company-wide product strategies for a Fortune 50 company. In addition to Brad's corporate experience, he has been active in the Cryptocurrency Markets and Industry since 2016. He has an undergraduate degree in Business Management from Rutgers University as well as additional education from both Seton Hall and Stanford University. Brad's analytical skills, combined with both his cryptocurrency market experience and his ability to take an idea from inception to launch, provides the Managing General Partner, Crosspoint One Capital LLC, with a COO/CIO with unique experience that fully complements our CEO/CFO.

GETTING STARTED

We will share our full PPM and this section will help outline how this process works, how our fees are structured, and the key next steps.

HOW IT WORKS

Crosspoint One Capital LLC is offering investment into the Crosspoint Crypto Fund I Limited Partnership. This fund exists to invest in short-term trading utilizing automated technologies to produce net capital appreciation.

Crosspoint One Capital LLC



General Partner



Crosspoint Crypto Fund I LP

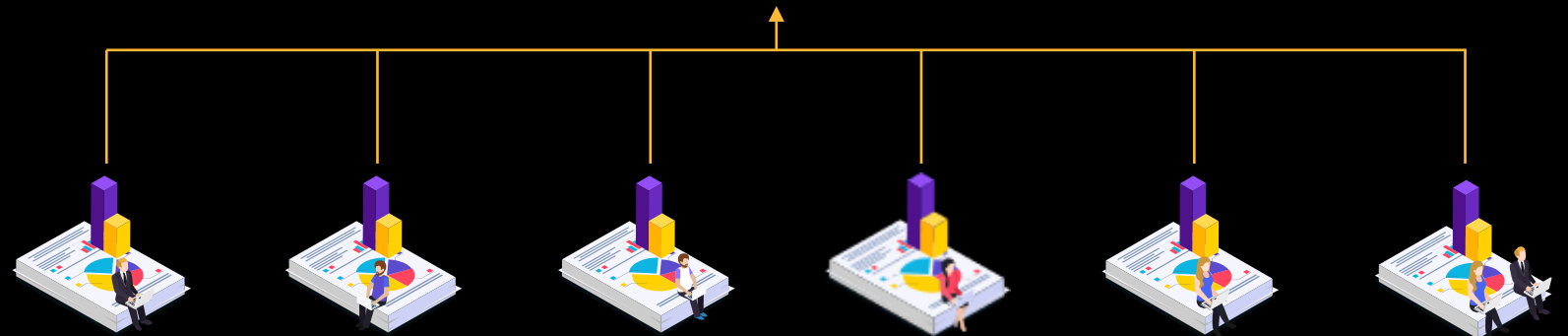
Invested Funds

Exchanges



- Bittrex
- Bitstamp
- Binance.US
- Paxos
- Kraken
- Coinbase
- Blockfi
- Paxos

Other Exchanges



Limited Partners

OUR FEES

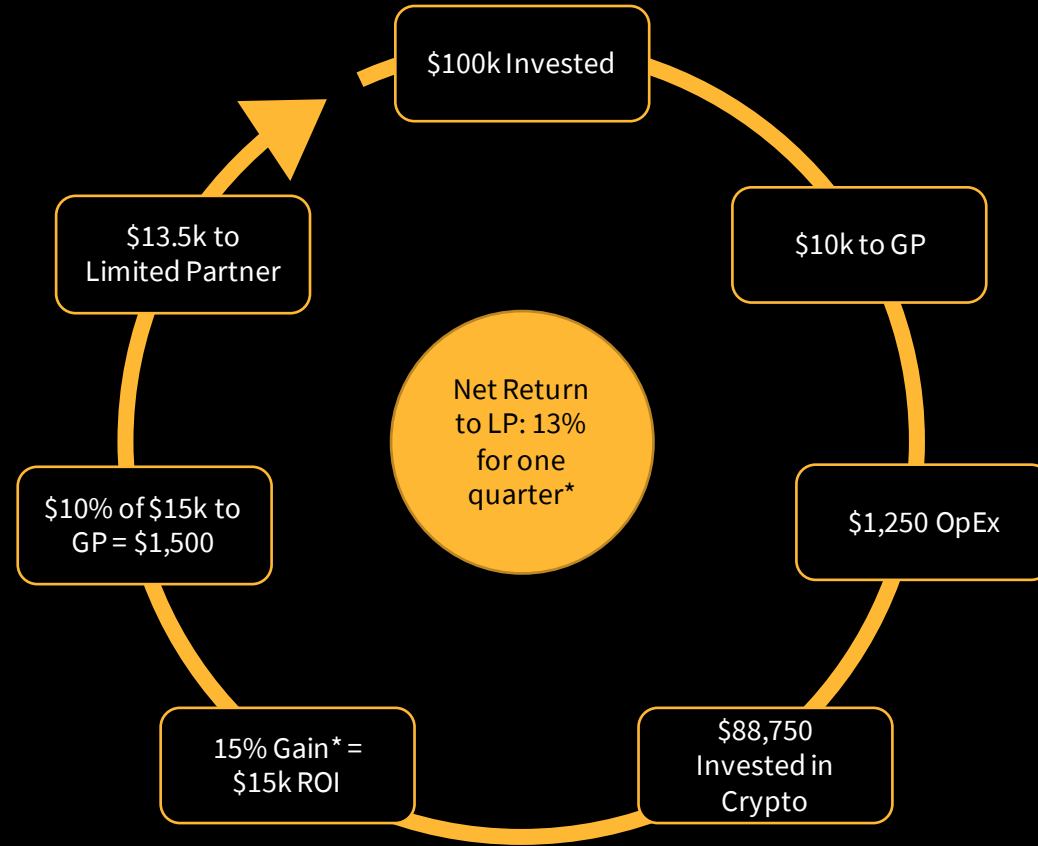
As General Partner, Crosspoint One Capital LLC is managing the investments for all Limited Partners. Considerable investments have been made by the principals and will continue to be made as we improve and build out our proprietary trading systems.



- 10% Front Load Fee
- ZERO Annual Management Fee
- 5% Hurdle Rate per Quarter (of the 10k invested and after expenses)
- 5% Fund Expense Cap
- Tiered Performance Fees

AN EXAMPLE

This is an example of an investor who invests \$100,000 and the fund performs at 15% gain for a quarter. After performance fees, the net gain for the investor is 13.5% for 3 months



*IMPORTANT: Past performance does not guarantee future results and current performance may be lower than the performance shown.

GETTING STARTED

WE WILL BE YOUR GUIDE



THANK YOU

APPENDIX

Sources for Crypto entering Mainstream slide

El Salvador: <https://www.npr.org/2021/09/07/1034838909/bitcoin-el-salvador-legal-tender-official-currency-cryptocurrency>

Fidelity: <https://www.investopedia.com/investing/why-fidelity-got-bitcoin/>

Banks: <https://markets.businessinsider.com/news/currencies/13-top-banks-investing-cryptocurrency-blockchain-technology-funding-blockdata-bitcoin-2021-8>

DisneyDragonchain: <https://dragonchain.com/about/>

DisneyNFT: <https://medium.com/veve-collectibles/disney-golden-moments-walt-disney-mickey-mouse-9821fb07fdd7>

Tesla: <https://www.bloomberg.com/news/articles/2021-10-20/tesla-holds-fast-to-its-pioneering-investment-in-bitcoin>

Square: <https://markets.businessinsider.com/news/currencies/bitcoin-square-purchases-additional-170-million-cryptocurrency-cash-app-2021-2>